



AFPA

SPONSORSHIP PACKAGE



CORPORATE SPONSOR OPPORTUNITIES

\$ 15,000

GOLD

This premier sponsorship represents a significant commitment to the continued success of AFPA. As well as being the title sponsor of our 50th Anniversary & Food Awards, you will be recognized across multiple events, publications, and digital platforms over the course of the year.

Title Sponsor of AFPA's 50th Anniversary and Food Awards Celebration

Premium private table set with gold chargers and a bottle of champagne.

Includes 8 Gala Tickets (\$1,400 value)

4 AGM tickets (\$200 value)

30 second promotional video played at Gala reception ; premier recognition in all marketing materials and awards presentation video

Special Feature in 50th Anniversary Magazine

Hole Sponsor at AFPA Golf Classic; Includes 4 golf registrations (\$1,200 value)

Corporate Sponsor Recognition at AFPA Conferences, Website, and Magazines

Digital Ad on AFPA Website (90 Days)

\$ 10,000

SILVER

Set amongst two of Canada's most majestic golf courses, AFPA's much anticipated Annual Golf Classic at the Kananaskis Country Golf Course is sure to impress. Join us in hosting this one-of-a-kind experience and take advantage of numerous perks and recognition opportunities throughout the year.

Title Sponsor of AFPA Golf Classic in Kananaskis;

Includes 4 golf registrations (\$1,200 value)

Hole Sponsorship

Winning Team Prize Sponsor (\$1,000 value)

Title sponsor recognition on all golf marketing materials and event signage

Opportunity to speak at golf reception

Sponsor Recognition at 50th Anniversary Gala & Food Awards; Includes 4 Gala tickets (\$600 value)

4 AGM tickets (\$200 value)

Corporate Sponsor Recognition at AFPA Conferences, Website, and Magazines

Digital Ad on AFPA Website (60 Days)

\$ 7,500

BRONZE

Corporate sponsors take advantage of a variety of supporting opportunities over the course of the year, earning them continuous recognition as proud supporters of our association.

Corporate Sponsor Recognition at AFPA Conferences, Website, and Magazines

Hole Sponsor at Golf Classic; Includes 2 golf registrations (\$600 value)

Sponsor Recognition at 50th Anniversary Gala & Food Awards; Includes 2 Gala tickets (\$300 value)

2 AGM tickets (\$100 value)

Digital Ad on AFPA Website (30 Days)



AFPA INDUSTRY CONFERENCE

SPEAKER SPONSOR

\$ 1,500

Elevate your presence and engage directly with the audience through this comprehensive sponsorship opportunity.

2 conference registrations
(\$150 value)

1 exhibitor table top
(\$250 value)

Logo displayed on-screen
and on all signage and
marketing materials

1 custom social media post

KEYNOTE SPONSOR

\$ 3,500

Maximize your brand impact with this **exclusive** sponsorship opportunity.

4 conference registrations
(\$300 value)

1 exhibitor table top
(\$250 value)

Premium logo placement
on-screen and on all signage
and marketing materials

Opportunity to introduce
keynote speaker

30-second commercial
played at start of day and
before keynote

3 custom social media posts

Digital Ad on AFPA website
(30 days)

CONFERENCE SPONSOR

\$650

Show your support for the industry while taking advantage of great savings and highlighting your company!

2 conference registrations
(\$150 value)

25% discount on
exhibitor table top

Logo displayed on-screen
and on all signage and
marketing materials

1 custom social media post

HAVE AN IDEA ON HOW TO CUSTOMIZE THIS SPONSORSHIP OPPORTUNITY?
CONTACT MEGHAN TODAY!



780-232-2422



meghan@afpa.com

AGM & KEYNOTE ADDRESS

PRESENTING KEYNOTE SPONSOR

\$ 5,000

As the presenting keynote sponsor, your company will be front and center as we welcome one of our industry's most influential players. This is a can't miss event and a one-of-a-kind sponsorship opportunity!

4 AGM Tickets
(\$200 value)



2 Gala Tickets
(\$300 value)

Opportunity to introduce keynote speaker on-stage

Premier logo placement on all AGM signage and marketing materials

Logo displayed on-screen during Keynote

Special mention in 50th Anniversary Magazine

Digital ad on AFPA website (30 days)

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Alberta Food & Beverage Awards

GOLDEN ANNIVERSARY SPONSOR

\$ 3,500

Let your support for our industry shine bright with this premium sponsorship opportunity, while enjoying exclusive access to the premier event of the year!

Premium private table set with special gold chargers and a bottle of champagne.

Includes 8 Gala Tickets (\$1,400 value)

4 AGM tickets (\$200 value)

Special on-stage mention at Awards Gala

Premium logo placement on-screen and on all event signage & marketing materials

Recognition in Special Edition 50th Anniversary Magazine

3 custom social media posts

GOLDEN GALA EXPERIENCE PACKAGE

\$ 2,500

Help us make this event an unforgettable experience by sponsoring a custom experience. **Contributions in cash or in-kind.**

2 Gala Tickets (\$300 value)

2 AGM Tickets (\$100 value)

Logo placement on-screen and on all event signage & marketing materials

Opportunity to showcase your product/brand to the who's who of Alberta's food and beverage industry at the premier AFPA event of the year

FOOD AWARDS SPONSOR

\$ 2,500

Join us in celebrating the best our industry has to offer by sponsoring one of 14 Alberta Food Awards!

2 Gala Tickets (\$300 value)

2 AGM Tickets (\$100 value)

Your company name engraved on 1 Food Award of your choice

Special mention in all media announcements and 50th anniversary magazine

Logo displayed on-screen and on all event signage & marketing materials

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AFPA ANNUAL GOLF CLASSIC

EVENT SPONSOR

\$ 5,000

This is your opportunity to put your company name on the most **exclusive** golf tournaments in the industry.

4 golf registrations
(\$1,300 value)

Opportunity to deliver
welcome toast at reception

Premier logo placement
on-screen and on event
signage, marketing
materials, and golf card

Logo on winner's trophy

30-second commercial
played at reception dinner

3 custom social media posts

Digital Ad on AFPA website
(30 days)

BEVERAGE SPONSOR

\$ 3,500

Through a combination of cash and in-kind contributions, this sponsor opportunity is sure to make a big impression!

2 golf registrations
(\$650 value)

Sponsor logo on all liquor
tickets & bar signage

Logo displayed on-screen
and on event signage,
marketing materials, and
golf card

Customized cocktail/beer
served at reception
(\$1,500 product value)

1 custom social media post

TROPHY SPONSOR

\$ 1,000

Help us celebrate the winners of
Closest to the Pin
Longest Drive and Longest Putt

2 golf registrations
(\$650 value)

Logo on trophy / prize
of your choice

Logo displayed on-screen
and on event signage,
marketing materials, and
golf card

1 custom social media post

Golf Sponsorships Continued

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HOLE SPONSOR

\$ 1,000

Make your mark with a hole sign displaying your company logo!

2 golf registrations
(\$650 value)

Special signage at tee

Logo displayed on-screen and on event signage, marketing materials, and golf card

SPECIAL HOLE SPONSOR

\$ 1,200

Customize your own special-hole experience! Get creative and host an on-course activity or prize giveaway nobody will forget!

2 golf registrations
(\$650 value)

Unique opportunity to make a big impression

2 dinner passes for hole staff
(\$200 value)

Logo displayed on-screen and on event signage, marketing materials, and golf card

Special signage at tee

BOODLE BAG DONATIONS

**150 UNITS
MIN. DONATION**

Take advantage of this opportunity for great brand exposure!

Donate a give-away product to be included in each golfer's boodle bag

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THANK YOU

None of this would be possible without the ongoing support of you, our members.

We ask you to continue that support by signing up as an event or corporate sponsor.

Let's honour 50 years of AFPA Excellence together!

CONTACT US TODAY!

https://afpa.com/industry_events

Questions? Contact us Today!

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SPONSORSHIPS

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